



# CALIFORNIA'S GREAT BEYOND

**MONO COUNTY ECONOMIC DEVELOPMENT, TOURISM & FILM COMMISSION**  
PO BOX 603 | MAMMOTH LAKES, CA 93546 | 800-845-7922 | MONOCOUNTY.ORG

## AGENDA

Regular Meeting

Tuesday, January 30, 2024 - 10:00 AM

Primary meeting location:

Dana Room – Mono County Civic Center  
1290 Tavern Road - Mammoth Lakes, CA 93546

Other meeting locations:

Flo's Diner  
4750 US-6, Chalfant Valley, CA 93514

Walker River Lodge

100 Main Street, Bridgeport, CA 93517

Call-in information for members of the public via Zoom:

<https://monocounty.zoom.us/j/7632864762>

If you are experiencing technical issues trying to connect to the meeting, please contact Jeff Simpson:

[jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) / 760-924-4634 or Liz Grans: [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) / 760-924-1738.

NOTE: The public will be able to comment during the meeting; instructions will be provided. If you wish to make a comment on a specific agenda item *before* the meeting, please submit your comment via email to [lgrans@mono.ca.gov](mailto:lgrans@mono.ca.gov) or [jsimpson@mono.ca.gov](mailto:jsimpson@mono.ca.gov) before 9:00 a.m. on the day of the meeting. Thank you.

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact us. Notification 48 hours prior to the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting (See 42 USCS 12132, 28CFR 35.130).

1. **Call to order.**
2. **Introductions and announcements.**
3. **Public comment.**  
Opportunity for the public to address the commission on items of interest of the public which are within the subject matter jurisdiction of the Commission. Speakers may be limited in speaking time (3 minutes) depending upon the press of business and number of persons wishing to address the Commission.
4. **Comprehensive Economic Development Strategy (CEDS) project discussion** with Jeff Lucas, Community Development Services.

5. **Meeting minutes.**  
Action: Approve minutes of the November 15, 2023 regular meeting.
6. **Letter of support for Bodie Foundation's Benefit Dinner event.**  
Action: Review and approve draft letter.
7. **Financial/budget report.**
8. **Economic Development and Tourism report.**
9. **Project Update, including but not limited to collateral, public relations, advertising/social media, websites, and tradeshow/conferences.**
10. **Commissioner reports.** Commissioners are invited to share EDTFC-related information and reports, announcements, and updates from their respective districts/communities.
11. **Call for agenda items for next regular meeting.**
12. **Adjourn the meeting** and reconvene in regular session on Tuesday March 26, 2024 at the June Lake Community Center.