



Clerk Recorder's Office

ELECTION DAY REMINDER - **Statewide Direct Primary Election - June 3, 2014 - Remember, there is No Electioneering within 100 feet of Polling Locations [EC 319.5]**

If you have election advertising on, or in your car (i.e., bumper stickers, placards, etc.) pertaining to issues on the June 3rd ballot, please be sure

park at least 100 feet away from the following locations:

- Bridgeport Memorial Hall
- Crowley Lake Community Center
- June Lake Community Center
- Mammoth Lakes Community Center
- Mammoth Lakes Suite Z
- Walker Community Center



Thank you for helping Election Day run smoothly!

CONTACT: Lynda Roberts, 760-932-5538

Community Development

Sage grouse meetings – Tuesday evening, Wendy Sugimura and Brent Calloway, partnering with the Bi-State Sage Grouse Working Group, conducted a well-attended public workshop. The intent of the meeting was to give all interested parties, particularly landowners, an opportunity to ask questions and examine some of the more complicated components of the proposed threatened species listing such as the “4d rule” and “Critical Habitat” before the formal comment period ends June 10. The National Resource Conservation Service also gave a presentation about a conservation program known as “Working Lands for Wildlife.”

Thursday evening Mono County was well represented at a public hearing in Bishop conducted by the USFWS regarding the decision to list the Bi-State DPS of the Greater Sage Grouse as a threatened species. Supervisor Johnston was the only person to formally provide comments to USFWS, summarizing the BOS position on the issue for the record.

Riders urgently needed! Eastern Sierra Transit Authority (ESTA) provides a weekday commuter vanpool from Bishop to Mammoth, departing Bishop at 7 a.m. and Mammoth at 5 p.m. For several years a number of County employees have chosen this convenient, comfortable mode of public transit. However, after some have taken jobs elsewhere, the vanpool is becoming an endangered species. The monthly fee is less than the cost of gasoline and wear-and-tear on personal vehicles. If interested in joining the vanpool, contact Jill Batchelder at 760-872-1901.

CONTACT: CD Ritter, (760) 924-1804

County Administrator's Office

June Employee Round Tables on June 5th in Bridgeport and June 12th in Mammoth Lakes – We will be meeting at 8:00am at the Bridgeport Memorial Hall on Thursday June 5th – Coffee and donuts always a staple of these great meetings.

On Thursday June 12th at 8:30 at the Mammoth Lakes Board of Supervisors Chambers!

CONTACT: Jim Leddy, (707) 529-5410

The Strategic Plan moving forward! – On Thursday, the Strategic Plan Steering Committee met. The draft Plan document which had all of the attendees' feedback from May 1st was reviewed by the Committee. The draft has also been circulated to the entire staff for additional feedback. On June 12th the Steering Committee will next meet. Hard copies will be sent out to staff that do not have ready access to their computers.

Volunteers will be requested to be the Ambassadors on bringing the Plan draft out to everyone who did not attend May 1st. No one was "volunteered" last night and all staff who are interested will be able to be nominated for volunteering. Once Ambassadors are in place, Laree Kiely will provide a set of training for the effort. Once we have completed asking every employee for feedback, that information will be incorporated and the public process will begin.

The next Steering Committee will be June 12th at Lee Vining Community Center.

CONTACT: Jim Leddy, (707) 529-4510

District Attorney

Prescription Drug Take Back Initiative - On April 26, 2014, the Mono County Office of the District Attorney sponsored and participated in California's Prescription Drug Take Back Initiative.

Volunteers from the District Attorney's Office and the Sheriff's Department manned collection booths throughout the county which allowed citizens to properly dispose of unwanted, unused or old prescription drugs. These unused medications in homes create a public health and safety concern, because they are highly susceptible to accidental ingestion, diversion, misuse, theft and abuse. Rates of prescription drug abuse in the U.S. are alarmingly high and more Americans currently abuse prescription drugs than any other controlled substance.

With great success, Mono County disposed of 30 pounds of prescription drugs. Great for such a small community! In total, Northern California had a total of 207 collection sites which took in approximately 20 tons of unwanted, unused, and expired medications.



As a bonus, the Drug Enforcement Agency was able to partner with Covanta Energy in Crows Landing, California, which was able to convert the collections into energy. The safe and secure collection and disposal of these medications not only saves lives, but protects the environment and ecosystem.

We have received a lot of support and positive feedback from citizens and community groups which reaffirmed that this effort makes a difference and was greatly appreciated. We will participate again in 2015.

CONTACT: Tim Kendall, (760) 932-5560

Economic Development

Yosemite Area Regional Transportation System (YARTS) Starts June 1st - Shuttle service into Yosemite National Park starts this Sunday, June 1st! Round-trip bus service on YARTS is offered 3x daily (July & Aug Only) from the communities of Mammoth Lakes, June Lake, and Lee Vining. Drop off points in Yosemite include Tuolumne Meadows, White Wolf Lodge, Crane Flat Gas Station and Yosemite Valley. Your fare includes the Park entrance fee, and YARTS connects with free shuttles inside Yosemite. Kids 12 and under ride FREE with the purchase of an adult ticket. Visit www.yarts.com or call 1-877-98-YARTS. Cost \$2-\$36

FREE Employment Training - The CSU Bakersfield Small Business Development Center along with UC Merced Regional SBDC Network is applying for Employment Training Panel (ETP) State Funding to support business training!

You receive FREE training on a topic of your choice!

- FastTrac – Growth Venture Class (\$495 Value)
- Access to Capital Conference (\$125 Value)
- Quickbooks hands-on training
- Other SBDC training programs

How it works: Just email our program specialist at tbahena@csub.edu so we may give your interest to the state of California.

Requirements: The State of California will collect your California ID number and verify payroll taxes. You must have at least 1 employee and no more than 9.

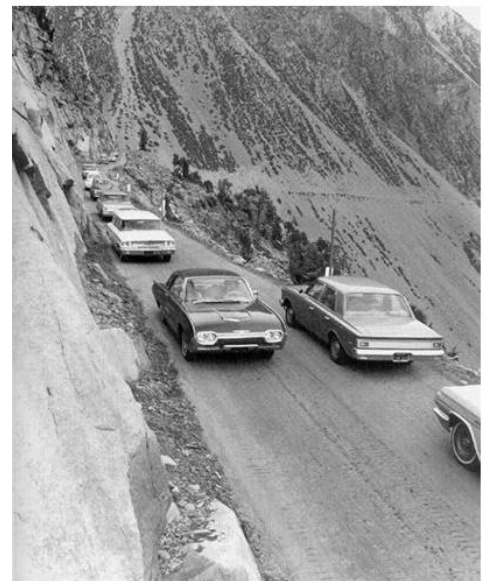
Deadline: Thursday, May 29th by 1:00pm

Filming Highlights

- Ford Explorer commercial filmed at Silver Lake, May 6/7
- Infiniti car commercial filmed at Gull Lake, May 11
- CBS News filmed at Bodie, May 15/16

Mono County Tourism - California's Eastern Sierra
Posted by Jeff Simpson [?] · May 21 · Edited

Memorial Day Travelers: Monitor Pass - Hwy 89, Sonora Pass - Hwy 108, and Tioga Pass - Hwy 120 are temporarily closed due to an awesome spring storm passing over the Sierra right now. The system will exit the region tonight and temperatures... See More — with Casey Sorrells and Sterling Armstrong-Cate.



Unlike · Comment · Share 824
Mono County Tourism - California's Eastern Sierra, Danny Rodriguez and 1,258 others like this.

CALIFORNIA'S EASTERN SIERRA

COME ON UP THE WATER'S FINE!

GULL LAKE, JUNE LAKE LOOP MAY 13, 2014

CONVIC T LAKE MAY 8, 2014 BIG VIRGINIA LAKE MAY 17, 2014 LAKE MAMMIE MAY 12, 2014

And so is the fishing! Mono County's lakes and rivers have thawed and the Trophy Trout stocking has begun! From Convict Lake and Crowley to the Mammoth Lakes Basin and June Lake Loop, from Virginia Lakes and Twin Lakes in Bridgeport to the West Walker River, the fish are waiting. Come catch yours!

2014 SPRING & SUMMER FISHING DERBIES

APRIL 27 - JUNE 12	Round-Up at the Lake Spring Fishing Derby - Convict Lake
JUNE 4-6	Hangman's Bonus Derby - Convict Lake
JUNE 21	Bridgeport Trout Tournament - Bridgeport
JUNE 28	Department of Fish & Wildlife's Trout Fest - Hot Creek Hatchery
JUNE 28 - JULY 6	Mono Village 4th of July Fishing Derby - Upper Twin Lakes, Bridgeport
JULY 1-21	How Big Is Big Fishing Derby - Walker
JULY 26	Kids Fishing Festival - Mammoth Lakes
AUGUST 2-11	Mono Village Summer Fishing Derby - Upper Twin Lakes, Bridgeport
AUGUST 8-10	Size Doesn't Matter Fishing Derby - Walker / Colusa

FISHING REPORTS - MAPS - REGULATIONS - EVENTS - LODGING - DIRECT FLIGHTS
www.MonoCounty.org/Fishing 800-843-7922

- TV Globo is filming a news/documentary show about California, and filmed in Bodie and Yosemite on May 17. TV Globo is the largest TV Network in Brazil and Latin America with newscasts of approximately 40-million viewers, and international channels in 115 countries, including the US with about a half million viewers. TV Globo headquarters are located in Rio de Janeiro, Brazil, with international news bureaus in New York, Washington, Jerusalem, London, Paris, Rome, Tokyo, Lisbon and Buenos Aires.
- A full-length independent feature film will be shooting in Mammoth Lakes and surrounding areas this June. "Saturn Returns" is set in Mammoth and will feature iconic places in Mono County, such as Bodie, by name.

Tourism Marketing Highlights

Recent PR/Media Coverage:

- Trip Advisors' "Twenty Surreal Places You Need to See to Believe" - http://www.tripadvisor.com/TripNews-a_ctr.surrealplacesEN
- The Weather Channel - <http://www.weather.com/travel/20-astonishing-rock-formations-across-us-photos-20140523>
- CNN's "America's Amazing & Weird Rock Formations" - http://www.cnn.com/2014/05/19/travel/crazy-rock-formations/index.html?hpt=hp_t5
- NorCal Fishing News: GIANT PERCH landed at Crowley Lake - http://norcalfishingnews.com/stories/possible_record_perch_landed_-_eaten?id=1356 (Note that Crowley Lake is hosting a **Crowley Lake Perch Derby** that runs from May 23 to June 29. Entry fee is \$20 and first prize is worth \$500 cash.)
- YAHOO.com's Travel section: Thanks to our PR consultant, journalist Mimi Slawoff was hosted last summer by several wonderful businesses in June Lake and Lee Vining and wrote this great article which appeared on May 5 - <https://travel.yahoo.com/ideas/chill-6-california-mountain-resorts-184857531.html>
- Mono County and U.S. 395 were featured in the lasted edition of Westways June 2014 "Road Trippin" magazine.
- Fishing Opener Press Release generated the following Media Coverage:
 - NBC Bay Area: <http://www.nbcbayarea.com/blogs/worth-the-trip/Hello-Eastern-Sierra-Sonora-Pass-Opens-255686651.html>
 - News Channel 4 Reno: <http://www.mynews4.com/news/local/story/Fishing-season-kicks-off-in-Mono-County/oYGSUUszAEepz2f-5PKjOQ.csp>
 - Stockton Record: http://www.recordnet.com/apps/pbcs.dll/article?AID=/20140423/A_SPORTS/404230321
 - San Diego Union Tribune: www.utsandiego.com/news/2014/Apr/23/outdoors-eastern-sierra-trout-opener/2/?#article-copy
 - Western Outdoor News: http://www.wonews.com/t-NorthernCAFreshwater_Walker_042314.aspx / http://www.wonews.com/t-EasternSierra_Cowan_051314.aspx
 - Long Beach Press Telegram: <http://www.presstelegram.com/sports/20140416/how-lake-trout-gobbled-yellowstones-cutbows-2014-fishing-derbies-and-events-list>

Advertising:

- The following Mono County fishing television commercial has been airing in the Reno market (Fox 11 News) since Opener:
<https://www.youtube.com/watch?v=jFR9tW9NPig&feature=youtu.be>
- Sunset Magazine's "The *California Road Trips*" guide has a distribution of 600,000 in the June 2014 issue of Sunset magazine, and an additional 400,000 through domestic and international direct fulfillment and at trade shows. To see Mono County's page and ad:
http://www.nxtbook.com/nxtbooks/sunset/california_roadtrips2014/#/28 Check out the entire guide on [Visit California's website](#).
- Western Outdoor News/Sierra Fisherman/California Sportsman – Full-page ads in March/April/May timeframe featuring current photos of lakes in Mono County to show water levels:

MonoCounty.org Website:

- A booking.com widget was launched on our homepage at MonoCounty.org on April 28th and has received 42 booked room nights so far.
- Google translate widget was added to all of our content pages and is now available to view in 51 different languages.
- Over 180,000 people visited our website last year and viewed over 400,000 pages of content

Social Media:

- Memorial Day/Spring E-Newsletter went out to visitor database of almost 20,000 people – 25.7% have opened the newsletter (tourism industry average is 18.2%). To sign up to receive our monthly E-Newsletters, please go to www.MonoCounty.org and enter your email on the right-hand side.
- Mono County's Facebook page has 17,900 fans and has over 77,000 shares since January 2014. A recent Facebook post on May 21 with a photo of Tioga Pass Road in the 60's broke our "share" record with 824 fans re-posting/sharing, and a reach of over 116,000 people:
<https://www.facebook.com/VisitEasternSierra/photos/a.121656831179628.20683.116847218327256/813839741961330/?type=1&theater>. Please "like" our Mono County Tourism Facebook page and submit photos of things going on in your area of the county – we would love to share them: <https://www.facebook.com/VisitEasternSierra>

CONTACT: Jeff Simpson, (760) 924-4634

Public Health

Healthy Kids Survey shows challenges facing Mono youths - Every other year, in October, the Mono Co. Office of Education conducts the CA Healthy Kids Survey in both school districts in grades 5, 7, 9, and 11. The survey examines risk behavior among these groups, absenteeism, perceived violence, drug use, etc. The Health Dept. collaborates to display the data in a trend format so that County prevention programs can see the behaviors over time.



Public Health
Prevent. Promote. Protect.

Here are a few trends regarding substance use among 11th graders. Indicators which improved: Mammoth USD – decrease in binge drinking, being very drunk/sick and driving drunk; cigarette smoking. Eastern Sierra USD (11th/12th) - decrease in binge drinking, being very drunk/sick; peer disapproval of tobacco use, and cigarette smoking; marijuana ever used and past 30 day use. Indicators which worsened: Mammoth USD – nearly all indicators related to marijuana, and use of electronic cigarettes. Eastern Sierra USD (11th/12th) - Peer disapproval of tobacco use, use of electronic cigarettes, perceived harm from marijuana use. In general, all other substance use indicators remained unchanged from October 2011. Please remember that all above youth substance use is illegal and access to these substances requires the complicity of an adult

CONTACT: Nancy Mahannah, (760) 924-4621

MTC for Inyo and Mono County Children - California Children's Services (CCS) Medical Therapy Program goal is to assist each eligible child to attain maximum physical potential through medical and therapy services. The first Medical Therapy Conference (MTC) was held in Inyo/Mono Region in May 1997 and continues to be held bi-annually in the spring and fall.

The spring MTC conference for 2014 will be held on Friday, May 30 in Mammoth Lakes, and brings together expertise of a multi-disciplinary team to coordinate therapy for eligible children with chronic orthopedic and neuromuscular conditions. Evaluations include those of the following CCS providers: a pediatrician, pediatric orthopedic surgeon, physical therapist, occupational therapist, dietician for special needs children, orthotist/prosthetist, and pediatric durable medical equipment vendor.

Mono and Inyo County CCS programs are grateful to Mammoth Hospital for providing use of the General Surgery/Urology clinic spaces for the entire day so that the providers who travel to Mammoth from Southern California may evaluate these special children.

CONTACT: Diann Bitzberger, (760) 924-1800

Mono County EMS, along with several other public safety agencies, recently were involved in "Every 15 minutes," at Mammoth High School. This is a statewide program that brings the dangers of drinking and driving to high school students in a dramatic fashion. Paramedics and EMTs from our agency responded to find several "victims," at which point they began treatment and established a triage system. Although this scene is staged, it is important to remember that our EMS members work in these types of environments all too often. Working to assist people, who often are having the worst day of their lives, can have a profound effect on first responders from all agencies. Scenarios such as these remind all county residents and visitors of the needless carnage that occurs due to altered driving, so please be safe and designate!

Our department would also like to pass on the progress being made in CPR training for the County. EMS has recently affiliated with a training institution to become a training site for the American Heart Association. We will have a total of ten instructors by the middle of June, and can offer classes to county employees after that date.

We will be holding a heart saver class on June 10, from 1 to 5 pm, at Mammoth Lakes Fire, and need students! This class is to have our new instructors proctored, so contact myself or Training Officer Ray McGrale to reserve a seat. There will be no cost for this event.

A thanks from me to my crews that have helped make “Every 15 Minutes,” the recent Senior Symposium, and manpower for Strategic Planning a success.

CONTACT: Rob DeForrest, (760) 924-1832

Public Works

Bodie Road Improvement completed - This week the Mono County Public Works Department completed improvements to the Bodie Road. The distance covered was 2 miles (from end of pavement to just short of the State Park boundary).

Thanks to the Mono County Board of Supervisors for authorizing the work, Bodie State Park for assisting with equipment and personnel, Mono County Road Area 4/5 staff (**Bob McCullough, Brad Dunn, Craig Leyland, Cory Gonzales, Steve Amundsen**) and **Brett McCurry** for vastly improving the surface and “drive-ability”.

Vehicles are travelling at much higher speeds along the dirt road as many rock hazards have been eliminated. This work resulted in a temporary resolution to a very rough road.

CONTACT: Jeff Walters, (760) 932-5459



Sheriff's Office

1. Staff met with the FBI this week relating to various topics relating to Mono County. We also did a site assessment with them on the Geothermal Plant.

2. Over the holiday weekend, staff was busy but not overwhelmed relating to the increased numbers of visitors and the issues that brings with it. We had a fatal vehicle crash, an airplane crash landing with no injuries and a Search and Rescue.

3. Staff interviewed an investigations firm we are considering using for applicant background checks.

4. Staff finished removing all of our range equipment from the gun range behind Bridgeport Caltrans (as of Friday afternoon). We will be using only the new Bridgeport gun range for future trainings.

5. Multiple staff attended the MLFD EOC & PIO training held this past Friday at Suite Z.

6. Deputy Hernandez (SRO) finished a week long class, in which part of the training will enable him to install or inspect child car seats via state/federal guidelines.



CONTACT: Ralph "OB"
Obenberger, (760) 932-5279