



Assessor's Office

1. The Assessor's Office has finished processing the 2014-2015 Annual Assessment Roll. The total roll value is \$5,369,971,677. This represents a 1.69% increase over the 2013-2014 roll, and is the first time since 2009-2010 that Mono County has had an increase over the previous year's roll.
2. Value notices for all properties in Mono County are now available to be viewed and printed online. Go to <http://monocounty.ca.gov/assessor/page/assessor-data-inquiry>, and enter either the property address or parcel number. You will be taken to a page that has some basic information about the property. At the top of the data is a link to view/print the notice. For people that do not have internet access, the Assessor's Office will still print and mail a copy to property owners if requested.

CONTACT: Bob Musil, (760) 932-5515

Behavioral Health

Behavioral Health to host Mammoth Community Fair – You are invited to join Mono County Behavioral health in partnership with local non profits agencies is hosting a family friendly event on July 6th. The first annual event to promote community health in Mammoth Lakes. Come have fun, enjoy the live entertainment, and get more connected to the community YOU live in!

Who will be there? Wild Iris, Behavioral Health, Social Services, Office of Education, First 5, IMACA and Clubhouse Live. Attached with the Board Update are both the English and Spanish fliers to be shared!

The event is to promote community health, wellness, and connection in Mammoth Lakes. There will be food, entertainment, and booths with information from different agencies in town.

CONTACT: Danielle George, (760) 924-1740

County Administrator's Office

The Strategic Plan moving forward! – The draft Vision statement will soon be sent out via survey along with the original information from the May 1st session and the themes which emerged. On July 3rd we will move from the Vision process to the Mission statement which will also be shared with all employees.

The next Steering Committee will be July 3rd at Lee Vining Community Center at 4:00pm.

CONTACT: Jim Leddy, (707) 529-4510

Eastern Sierra Council of Governments quarterly meeting - On June 20th, Chairman Johnston and Supervisor Hunt attended the quarterly Eastern Sierra Council of Governments meeting held in Bishop. New Town of Mammoth Lakes Council Member John Wentworth was in attendance along with Inyo County Board members and City of Bishop Council members.

ESCOG is working on adopting a regional legislative platform and looking for shared service opportunities among the four governments. Beyond solid waste issues, transportation and public works, there are many issues where potential savings and service improvements could be discussed.

CONTACT: Jim Leddy, (707) 529-4510

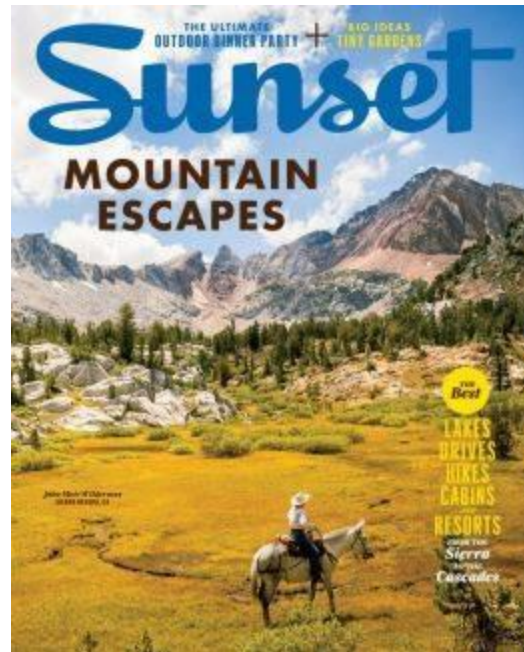
Economic Development

Public Relations/Media:

- Mono County's McGee Creek is on Sunset Magazine's July cover. The featured article and front page cover is about Mountain Escapes- the best lakes, drives, hikes, cabins & resorts and mentions several locations throughout Mono County. Mentioned as some of the "best spots" are;
 - The Best Drive, Tioga Pass in Lee Vining
 - Best Fancy Resort, The Westin Monache Resort in Mammoth Lakes
 - Best Dinner, The Lakefront Restaurant in Mammoth Lakes
 - Best Surprise, McGee Creek Pack Station in McGee Creek Canyon

This was a wonderful feature and highlighted our County in really magnificent ways. The article is of the whole Sierra Nevada Region and having 4 out of the 10 categories be in Mono County is spectacular. In comparison, Lake Tahoe and highlights of Sequoia/ Kings Canyon National Park were the only others to take the top spots.

- USA Today ran an online article on the Mountain Warfare Training Center's horse/mule program and how they are teaching soldiers to ride and fight on horseback once again. Based out of the Bridgeport area, this bring much needed publicity to the training center, as well as our North County trails and horse rides.



www.usatoday.com/story/news/nation/2014/06/22/horses-marines-afghanistan/10744395

- LA Parent article features hikes, dining and lodging in the June Lake Loop area. The writer, Mimi Slawoff, was invited last year through our PR consultant and many businesses in June Lake, Mammoth Lakes and Lee Vining are to be acknowledged for hosted Mimi Slawoff and her

family. The article she wrote is attached to this email in a PDF document and the following link;
<http://www.laparent.com/rustic-mountain-fun-at-june-lake/>

- Society of American Travel Writers – a huge thank you to McGee Creek Pack Station, Caldera Kayaks, High Sierra Jeep Adventures, Igor Vorobyoff who is a volunteer guide in the Mono Basin area, Terri Geissinger from the Bodie Foundation and Bodie State Historic Park for hosting the writers on Friday and Saturday. Big thanks to Hayden Cabin as well for putting together a spectacular dinner for the writer’s conference. It was a wonderful event that will hopefully produce several articles about Mono County. Here is one article that has already been written about June Lake and High Sierra Jeep Tours;
<http://www.insidesocal.com/travelbuddy/2014/06/21/take-the-wheel-with-high-sierra-jeep-adventures-in-june-lake/>

Film Commission:

- The California Film and Television Job Retention and Promotion Act (Assembly Bill 1839) passed the Senate Governance and Finance Committee by a vote of 6-0 this week :
http://californianewswire.com/2014/06/25/CNW19735_170526.php/california-film-television-job-creation-act-passes-final-policy-committee-ab-1839/. The next hurdle is the Senate Appropriations Committee.
- Ford Mustang commercial took place on North Shore Drive in June Lake over the weekend. We cannot thank Stacie Klemm enough for delivering “over and above” customer service to the group on Saturday, and to the CHP office for its support.
- Alicia is attending the FLICS (Film Liaisons in California) Locations Show and Conference this weekend at the Hollywood Museum.

Tourism Commission:

- MCTFC meeting held on Tuesday. Jeff Hunter gave a presentation on the quest for a Bureau of Land Management National Monument designation for the Bodie Hills. The public is encouraged to reach out to Jeff Hunter and the Bodie Hills Conservation Partnership at 423-322-7866, jeff@bodiehills.org and visit their Facebook and Twitter pages at www.facebook.com/BodieHills and www.twitter.com/BodieHills

Economic Development:

- ED Strategic Plan – Jeff and Alicia have met with almost all the county RPAC groups. A survey is being finalized and will be distributed to stakeholders and RPAC members throughout the communities for input on prioritizing the plan’s recommended strategies. This will help gather input from all communities within Mono County and what the members of our communities feel are the most important areas of the Economic Development Strategy that the department should be focusing on.

Fisheries Commission:

- The next Fisheries Commission is today, Friday, June 27th at 3:00pm at the Lee Vining Community Center and will be held directly before the Special Board of Supervisors meeting.
- Summer Trophy Trout stocking (3-5 lb. trout) begins the first week of July!

Facebook/ Social Media:

- Facebook likes have reach 21,000+ fans

New Economic Development page – please like and share with others!

www.facebook.com/MonoCountyEconomicDevelopment

CONTACT: Liz Erdelyi, (760) 924-1732