



## Board of Supervisors

**Cooperating to Compete Conversation** culls community concerns (**Alliterations Annoys All**) – On Tuesday, April 28<sup>th</sup>, over 50 people attended the first ever Community Conversation. **Chairman Tim Fesko** and **Supervisor Stacy Corless** were part of the program and the over two over conversation focused on Air service, technology and recreation.

The County had several people present interested in working stronger across all segments of the community to bolster all of Mono County through collaboration. **Robin Roberts, Megan Mahaffey, Leslie Chapman, Jeff Simpson, Nate Greenberg** and I attended. It was a good first step towards building a stronger effort to change how businesses, residents and the government work together to compete in a global economic market.

CONTACT: Jim Leddy, (707) 529-4510

**Supervisor Tim Alpers attends Southern Cal Edison round table with leadership** – Supervisor **Tim Alpers** headed south to represent Mono County's concerns at a special meeting called by SCE on April 29<sup>th</sup>. This meeting was an unprecedented opportunity for SCE to hear from its customer base and Supervisor Alpers presented many issues of concern for the County and met with Ted Craver Edison International Chairman of the Board and Chief Executive Officer.

Thank you to **Tony Dublino, Scott Burns, Nate Greenberg and Jeff Walters** for providing feedback to inform the County's comments.

CONTACT: Jim Leddy, (707) 529-4510

## County Administrator's Office

**Synergy Summit has strong County staff presence** – Thank you to Councilman John Wentworth and Town Manager Dan Holler for hosting Mammoth's first ever Synergy Summit. It was a needed conversation about how to build a non-snow sustainable economy. Good first steps.

Thank you also to those from the County who attended including **Sheriff Ingrid Braun, Supervisor Stacy Corless, Nate Greenberg, Leslie Chapman, and Jeff Walters**. These types of needed conversations reflect moving forward together with the Town on the new direction needed to enhance the quality of life in the region.

CONTACT: Jim Leddy, (707) 529-4510

**CSAC SEEKS COUNTY BEST PRACTICES FOR ANNUAL CHALLENGE AWARDS** - The California State Association of Counties (CSAC) invites you to enter our 2015 Challenge Awards competition.

These unique awards recognize the innovative and creative spirit of California county governments as they find innovative, effective and cost-saving ways to provide programs and services to their citizens. This is a wonderful opportunity to spotlight your county's best practices and the staff behind them.

CSAC recognizes counties in four population categories. Challenge Award-winning programs receive state and national exposure, are highlighted in county best practices videos, and recognized at Boards of Supervisors meetings. This is a great way to let your colleagues across the state and nation know about the innovative work you are doing.

To learn more about how to enter in the Challenge Awards program, [click here](#).

**Deadline: Friday, June 26, 2015**

CONTACT: David Liebler, CSAC (916) 327-7500

***Mono County’s Strategic Planning Framework Continues RPACS review*** – This unprecedented effort is continuing and Supervisor **Stacy Corless** will be the new Board Champion for moving this effort forward. As the Framework is circulating out through many public committees so the County has to garner public feedback. Please feel free to come on by the following Strategic Planning meetings:

- June Lake CAC (Both reviews) May 5<sup>th</sup>***
- Mono Basin RPAC (2<sup>nd</sup> Review) May 13<sup>th</sup>***
- Bridgeport RPAC (2<sup>nd</sup> Review) May 21<sup>st</sup>***
- Special Board meeting – May 22<sup>nd</sup> – in Lee Vining – 8:00am to 11:00am***



CONTACT: Jim Leddy, (707) 529-4510

## **Economic Development**

**FREE Webinar this Wednesday: “How to get Google to LOVE YOU so your customers can find you!”** - Christie Osborne specializes in online and digital marketing with a passion for search engine optimization, advertising, ROI and helping her clients get found online. Whether it’s the web, email or social media outlets, Christie will help you turn online traffic and leads into paying customers and clients

**When:** Wednesday April 29, 2015 at 12:05 – 1pm.  
**Where:** Go to [www.gotowebinar.com](http://www.gotowebinar.com) and enter webinar code: 114-058-099  
**Cost:** FREE

**\$31.1 Million Available in California Competes Tax Credit - The California Competes Tax Credit** is an income tax credit available to businesses that want to come to California or stay and grow in California. \$31.1 Million is available from March 09, 2015 to April 6, 2015 and a portion of this tax credit is allocated to small businesses.

Tax credit agreements will be negotiated by GO-Biz and approved by a statutorily created “California Competes Tax Credit Committee,” consisting of the State Treasurer, the Director of the Department of Finance, the Director of GO-Biz, one appointee each by the Speaker of the Assembly and Senate Committee on Rules.

For more information and to apply visit <http://bit.ly/1oYorwi> or give the GO-Biz office a call at 916-322-0694

Please let me know if you have any questions,

**CONTACT:**                    **Jeff Simpson, (760) 924-4634**

**Tioga Pass:**

- Best news first! Tioga Pass is scheduled to open on Monday, May 4<sup>th</sup>:  
<http://www.nps.gov/yose/learn/news/tioga-road-in-yosemite-national-park-to-open-on-monday-may-4.htm>

**Fishing Opener:**

- Fishing Opener was a great example of Murphey's Law but many businesses throughout the region are reporting a solid opener in spite of the weather. Our press releases got picked up by several outlets:

Sierra Wave: <http://www.sierrawave.net/34253/mono-county-gearing-up-for-fishing-opener/>

Outdoor News Service:

<http://www.taftmidwaydriller.com/article/20150420/NEWS/150429964/2000/NEWS>

- Next **Mono County Fisheries Commission** meeting: May 6, 10am at the June Lake Community Center. All are welcome.

**Film Commission:**

- Numerous filming productions have been in the region in April including the television series, ***It's Always Sunny in Philadelphia*** which shot the first episode of Season 11 at Mammoth Mountain a couple of weeks ago – one of the production's first times to film outside the studio. About 20 locals were employed as extras and many local services were utilized – the production's local spending is estimated to be significant and very helpful given the slow time of year.
- Save the date for the inaugural **Mammoth Lakes Film Festival**, May 27-31. Some excellent films have entered the competition – such as Alex Gibney's "Steve Jobs: The Man in the Machine" -- and the media is picking up the news with great enthusiasm, including Indiewire, IMDB, Lockerdome, FilmPulse.net and more. Here is the exclusive feature in Indiewire: <http://www.indiewire.com/article/exclusive-diverse-and-eclectic-lineup-announced-for-inaugural-mammoth-lakes-film-festival-20150430>.
- Alicia Vennos attended the 10<sup>th</sup> annual **California Film Commission Breakfast** for industry members. The hot topic is the expanded California Tax Credit program which is creating excitement in the film world and momentum for filming projects to shoot in California. The application process for California Film and TV Tax Credit Program 2.0, was outlined in detail by the CFC. Media coverage was extensive, with our fellow film commissioner from Tahoe quoted as saying, "now they won't have to shoot in the swamps of Louisiana..." Hear the interview with

KPCC – The Frame - <http://www.scpr.org/programs/the-frame/2015/04/30/11483/> (\$330 million in tax credits have officials hopeful Hollywood will shoot locally, not in Louisiana) and read Variety's report: <http://variety.com/2015/film/news/nightcrawler-expanded-california-film-tax-credit-draws-optimism-1201484082/> ('Nightcrawler,' Expanded California Film Tax Credit Draws Optimism).

### Economic Development:

- Jeff Simpson and Liz Grans attended the **California Association for Local Economic Development** training conference "Seizing Opportunities" on April 20-22 in Riverside. This was an opportunity for staff to network and learn from peers, and share successes and experience that make California a great place to do business. Topics included: Financing Rural Economic Development, New Tools to Grow Your DIY Economy, Drought and Economic Development and Enhanced Infrastructure Finance Districts and Your Community.
- Staff is working with Mammoth Lakes Chamber of Commerce on the development and implementation of a comprehensive **Business Retention & Expansion survey** which will provide both the Town and County with solid information and feedback from regional stakeholders in terms of local business needs and gaps.

### Tourism:

- Along with Visit California and Mammoth Lakes Tourism, we are hosting **travel professionals from New Zealand** in Mono County next week. The participating agents, working with Air New Zealand, must have sold a minimum of \$1.5Million worth of flights into California from NZ in this fiscal year. On Tues. May 5, the group will be touring Bodie with expert historian, Terri Geissinger from the Bodie Foundation. Thank you, Terri! On Wed. May 6, they will meet Caldera Kayaks for a morning kayak tour of Mono Lake. Thanks to owner and guide, Stuart Wilkinson.
- The **April E-Newsletter** (below) was distributed to approximately 20,000 contacts and received a **22.8%** open rate, well above industry standards. Our Tourism FB page reached **40,000 fans** and we are receiving 1,000,000 impressions monthly. The relatively new Economic Development FB page (<https://www.facebook.com/MonoCountyEconomicDevelopment>) is almost at 600 fans – please give us the Thumbs Up and Like us our pages!
- Next **Mono County Tourism & Film Commission meeting** is scheduled for May 26<sup>th</sup> at 10am in Bridgeport. Everyone is welcome.



CONTACT: Alicia Vennos, (760) 924-1743

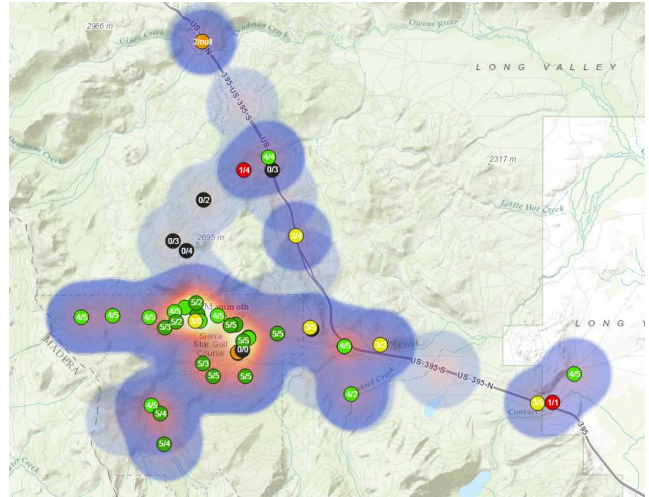
**Information Technology**



**MCSD, MLPD, and MLFD work with IT on first ever radio test -** Mono County IT coordinated the first ever three agency, Mammoth focused, radio test on Wednesday April 29<sup>th</sup>. A dozen personnel from the three agencies spent most of the day working with Mono County radio tech **John Nielsen** to review coverage in and around Mammoth Lakes. Data was captured using a custom built mobile application developed by **Joel Hickok** in IT. This allowed field personnel to quickly log test results at each location using their smartphone, and then for IT to analyze the data using GIS and immediately display the results. IT will be coordinating the

agencies and our radio technician to develop a plan to address some of the high-priority items in the coming weeks.

CONTACT: Nate Greenberg, (760) 924-1819



**Public Health**

**The Mono County Health Department would like to congratulate Mammoth’s The Village for creating a 100% smoke free policy including E-Cigarettes.** Both the Homeowners Board and the Master Association Board passed a policy that reads: “Smoking is not permitted within The Village or in and around any entryway in The Village nor is smoking permitted in close proximity to any building, window, or below any residential balconies. Smoking is only permitted on the public sidewalks surrounding The Village and must be more than 20 feet from doors and windows. This policy also pertains to pipes, e-cigarettes and cigars. Smoking is not permitted indoors including the parking garage, public restrooms, stairwells, and garbage rooms.” Mono County Health Department provided technical assistance and information to Leisha Baldwin, Director of Operations, to assist in the passage. This is a positive step in changing community norms toward a healthier population.

CONTACT: Nancy Mahannah, (760)924-4621

**Public Works**

1. Some of the county’s heavy equipment was recently auctioned off. Over \$30,000 in revenue was realized with a good portion going to the Road Fund.
2. Bodie road repairs have begun. This work is a collaborative project with California State Parks.



3. **Josh Rhodes, Loran Kitts, and Russell Brown** with assistance from **Steve Reeves, Ed Spradlin, and Jamie Morley** have done an excellent job re-grading and mowing the road shoulders on Benton Crossing Road. This work improves the safety for vehicles as well as preserves the road edge.

CONTACT: Jeff Walters, (760) 932-5459

## Social Services

**Child and Family Service Reviews** - Beginning in August 2015, Mono County Social Services and all California counties will be completing qualitative case reviews for child welfare services. These reviews are modeled after the Federal Child and Family Services Reviews (CFSRs) conducted by the Administration for Children and Families (ACF), Children's Bureau. These case reviews, coupled with the quantitative data already available, will be part of a larger continuous quality improvement (CQI) effort in the state.



Marlo Preis is going through the Case Review Certification process through UC Davis which includes: a four day training, post training coaching and two case review exams. Upon certification, Marlo will be reviewing approximately 10 cases per year. Each case takes approximately 24 to 40 hours to review and will include a review of the case file documentation, data on the child welfare data system and interviewing all parties involved with the case management including children, parents, foster parents, service providers, social workers, educators, law enforcement, etc.

The child welfare outcomes that will be reviewed are: children are protected from abuse and neglect, children are safely maintained in their homes whenever possible, children have permanent and stable living situations, family relationships and connections are preserved for children in foster care, families have enhanced capacity to provide for their children's needs, and children in foster care are receiving appropriate services to meet their educational, physical and mental health needs. CFSR General Fact Sheet <http://www.acf.hhs.gov/programs/cb/resource/cfsr-fact-sheet> This fact sheet provides a brief overview of the history, purpose, and process of the CFSRs.

Contact: Marlo Preis, (760) 924-1793